

The 2020 Taiwan International Boat Show Has Been Postponed

After much discussion between the organizers and the related stakeholders, the 2020 Taiwan International Boat Show, previously scheduled for March 12 to 15 at the Kaohsiung Exhibition Center has been postponed. Despite this postponement, TAITRA will coordinate its 63 international branch offices to invite buyers to visit Taiwan and send out a firm message to ensure confidence in the safety and quality to be expected when trading with Taiwanese companies.

Being known around the world as the “Kingdom of the Yacht” , the Taiwan International Boat Show is the signature trade show for the industry, and attracts many globally-renown yacht brands and buyers to the event.

The outbreak of the Novel coronavirus led the organizers to make the difficult decision to reschedule the March 2020 edition of the event . The above mentioned trade show implemented by TAITRA and co-organized by Bureau of Foreign Trade, Ministry of Economic Affairs, R.O.C. Taiwan and Kaohsiung City Government will jointly announce the new exhibition dates as soon as possible.

In these uncertain times, TAITRA stands together with Taiwanese industry and government to stabilize global confidence in Taiwan as the benchmark for sourcing quality and innovation. TAITRA will continue to organize several economic and trade development activities.

TAITRA will pull together and get through this difficult period to enjoy an even bigger, better and more successful than ever Taiwan International Boat Show in nearly future. The new dates, and all other latest updates will be posted on the Taiwan International Boat Show Website (<https://www.boatshow.tw/>).