

## **TAITRA to Hold TAIPEI CYCLE+ & TaiSPO+ Exhibitions in May 2020**

Feb. 12, 2020, Taipei, Taiwan

The TAIPEI CYCLE show and TaiSPO, hosted by the Taiwan External Trade Development Council (TAITRA), was originally scheduled to be held from March 4th to 7th. These two globally significant shows together would normally attract over 5000 booths representing industry exhibitors from around the globe.

Due to the recent outbreak of the novel coronavirus (2019-nCoV) affecting global travel and logistics, TAITRA the organizer of TAIPEI CYCLE and Taispo, has made official statement to postpone the above mentioned shows to May 14-May 16, 2020.

Walter Yeh, the President and CEO of TAITRA said: "In these uncertain times, TAITRA stands together with Taiwanese industry and government to stabilize global confidence in Taiwan as the benchmark for sourcing quality and innovation. TAITRA will continue to organize several economic and trade development activities."

Subject to the further development of the outbreak; in 2020, upon the request of those who still need this platform to explore business opportunities, TAITRA will hold the TAIPEI CYCLE+ and TaiSPO+ exhibitions at the Taipei Nangang Exhibition Center, Hall 2 from May 14th to 16<sup>th</sup> 2020 .

These two trade shows held together will integrate the cycling and sporting goods industries to showcase the complete supply chains and sporting services . The joint trade show will comprise the categories in bicycles, components, electric bicycles and motor systems, fitness equipment, sportswear, smart sports, sporting services, ball sports, watersports, outdoor supplies and more. The signature side events include: bicycle outdoor demo, cycling workshops, and kettlebell sport championships.

To maximize the performance of attending the trade shows, TAITRA will also launch the first ever online exhibition concept, one-to-one procurement meetings, video conferences with international buyers, and live-stream broadcasting services for exhibitors.

With its 63 overseas branch offices, TAITRA will make efforts to invite international buyers to visit the trade shows and ensure the safety of participants in the exhibition venue.

For the latest updates of TAIPEI CYCLE+ & TaisPO+, please visit [www.taipeicycle.com.tw](http://www.taipeicycle.com.tw) and [www.taispo.com.tw](http://www.taispo.com.tw)

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