



HOSTED BY

KEMENTERIAN
PERDAGANGAN
REPUBLIK INDONESIA



TRADE ^{37th} XPO Indonesia

Exhibition | TTI Forum | Business Matching | Trade Mission

Strengthening Global Trade for Stronger Recovery

OFFLINE

19 - 23 OCTOBER 2022

INDONESIA CONVENTION EXHIBITION, BSD

ONLINE

19 OCTOBER - 19 DECEMBER 2022

www.tradexpoindonesia.com



Bundaran HI | Monas

ORGANISED BY



CITY NEON
INDO INDAH MURNI, PT.



Welcome to Trade Expo Indonesia 2022!

Indonesia is predicted to become one of the world's economic powers by 2030. To achieve it, Indonesia is supported by the availability of sustainable resources to produce competitive products as well as high-quality human resources that are proficient in technology, innovative and productive. Indonesia's export performance last 2021 which was recorded as the highest value in history is the momentum to continue to maintain and increase the value of Indonesia's exports in the coming years. To support this effort, Trade Expo Indonesia (TEI) returns in 2022 with a hybrid concept where the biggest trade show in Indonesia will be performed in both offline and online. TEI focuses its activity on B2B trade while also promote tourism and investment exhibition for Indonesian export-oriented products and services. TEI will display various high-quality export products from Indonesia where the products are categorized into 7 zones and more than 50 sub-zones. The event serves as a one-stop platform to connect the global market with high-quality, innovative export products from Indonesia. Apart from exhibition and trade activities, TEI 2022 also offers the opportunity for buyers to expand business and investment networks in Indonesia through trade forums, international seminars, and business matchings. This year, TEI is expected to further strengthen connection between Indonesia and the world through trade for a stronger recovery.

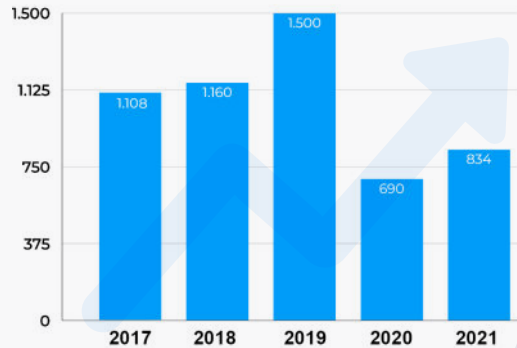
Strengthening Global Trade for Stronger Recovery

As an effort to accelerate export recovery during the COVID-19 pandemic, TEI 2022 raises the theme “Strengthening Global Trade for Stronger Recovery”. The theme is chosen to align with the theme for Indonesia’s G20 Presidency “Recover Together, Recover Stronger” where Indonesia aims to help the world recover from negative impacts of pandemic by focusing on three priority issues namely strengthening global health system, digital transformation, and energy transition.

TEI 2022 which will be held in both offline and online mode will be an example of how Indonesia intends to promote digital transformation as a tool for the world to adapt with the disruption caused by pandemic. Aiming to be the benchmark in organizing a trade show during the COVID-19 pandemic, TEI 2022 commits to revive the trade and export sectors of Indonesia, which in turn will have a positive impact on the global economy.



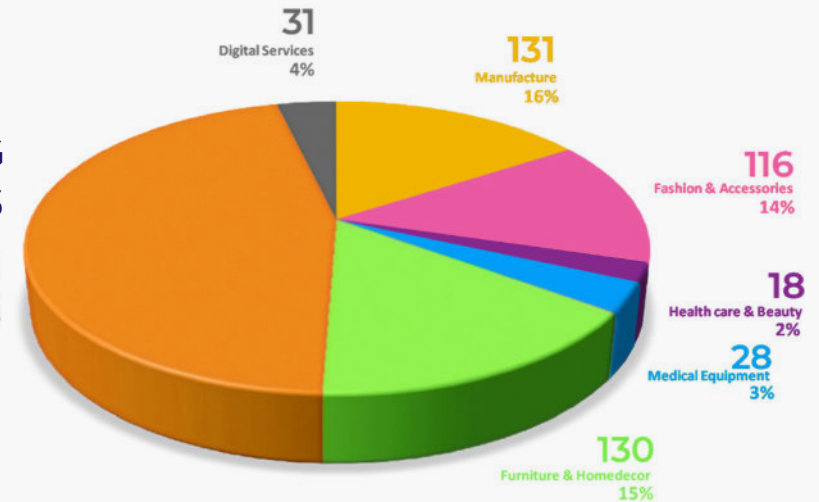
Records of TEI 2017-2021



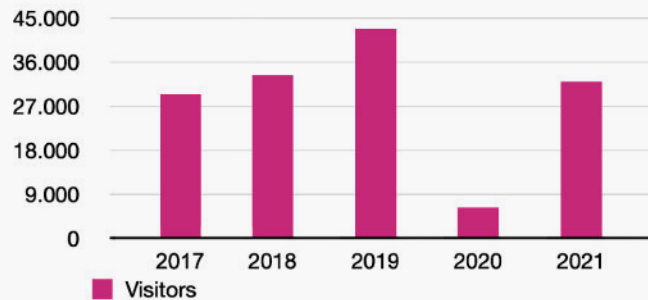
NUMBER OF EXHIBITORS

MANUFACTURING INDUSTRIES

382
Food & Beverage
46%



NUMBER OF VISITORS



TOP 10 TRANSACTION 2021 (by country)

China	USD 1,78 Billion
Egypt	USD 560,2 Million
Brazil	USD 285,8 Million
Japan	USD 252,6 Million
India	USD 204,3 Million
Australia	USD 186,1 Million
Philippines	USD 106,8 Million
United States	USD 100,2 Million
Malaysia	USD 87,8 Million
Netherland	USD 87,8 Million

TOP 10 VISITORS (by country)

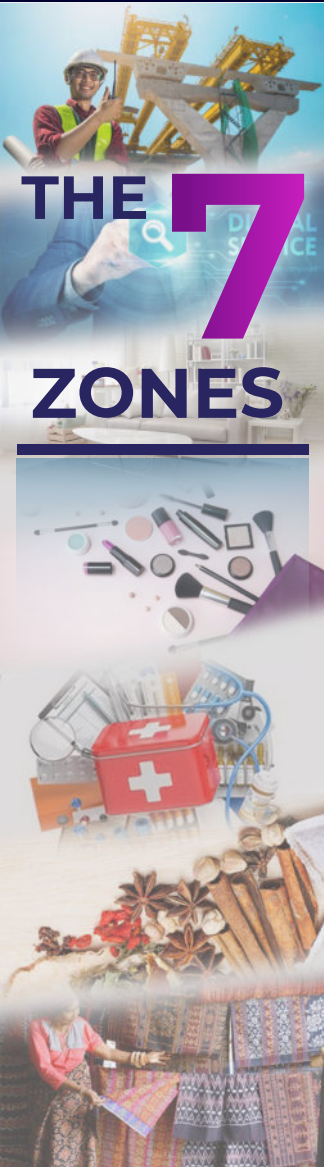
India (669)
China (145)
Malaysia (139)
Brazil (138)
Egypt (116)
Saudi Arabia (102)
Vietnam (98)
Nigeria (88)
South Korea (85)
Hongkong (73)

TEI
2021
AT A GLANCE

32.030
Online Visitor

834
Exhibitors

USD 6.06 Billion
Total Transaction



Manufacture:

Crude Palm Oil (CPO) and CPO Derivative Products, Paper and Paper Products, Rubber and Rubber Derivative Products, Automotive and Spare Parts, Chemical and Organic Chemical Products, Wood and Wood Derivative Products, Textile, Iron and Steel Products, Electrical and Electronic Products



Healthcare and Beauty:

Personal Care, Vitamins and Supplements, Herbal Medicine, Cosmetics, Spa Treatments, Skincare, Halal Certified Health Products and Beauty Products



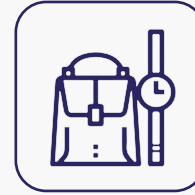
Furniture and Home Décor

Furniture, Handicraft, Home Décor and Furnishings



Food & Beverages:

Fisheries and Seafood Products, Fresh Meat Products, Processed Meat Products, Frozen Foodstuff, Cacao and Processed Cacao Products, Vegetable Oil, Coffee and Tea, Spices, Agro Based Products, Other Processed Foods, Halal certified Food and Beverages



Fashion and Accessories:

Fashion, Modest Fashion, Footwear, Jewellery, Fashion Accessories, Other Products Related to Trends and Lifestyle



Medical Equipment:

Personal Protective Equipment, Clinical Equipment, Laboratory Equipment, Healthcare Equipment, Medicine/Pharmaceutical, Vaccine, Preventive Medical Products



Digital and Services:

Digital Streaming Services, Digital Gaming Industry, Animation Industry, Licensing and Merchandising, Digital Finance, E-Commerce, Digital Advertising, Logistics, Franchising, Skilled Workforce

Why Visit TEI 2022?

TEI is Indonesia's biggest B2B exhibition that covers Trade, Tourism, and Investment.



Through the programs featured during TEI 2022, participants and visitors are expected to create valuable connections to generate transactions



With more than 50 sub-zones under the 7 zones included in this exhibition, visitors can find a variety of commodities suited to their needs.



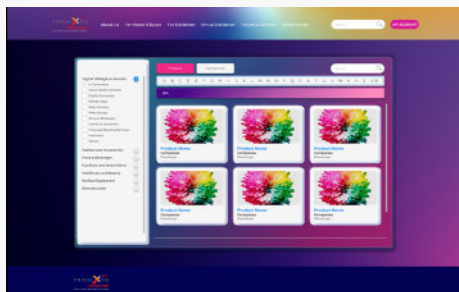
Comprehensive supporting programs such as trade forums, international seminars, and business matching, both offline and online, to gain deeper insight into the global trade outlooks.



A More Digital Experience

The pandemic has taught the world to be innovative in finding new ways in connecting people. Shifting to a digital platform is one of the answers to continue doing business in an effective and efficient way.

TEI 2022 organizes both offline and virtual exhibitions to accommodate the different needs and capabilities of business-makers to access the products, services and information offered at the event and to ensure that business opportunities are available worldwide and around the clock.



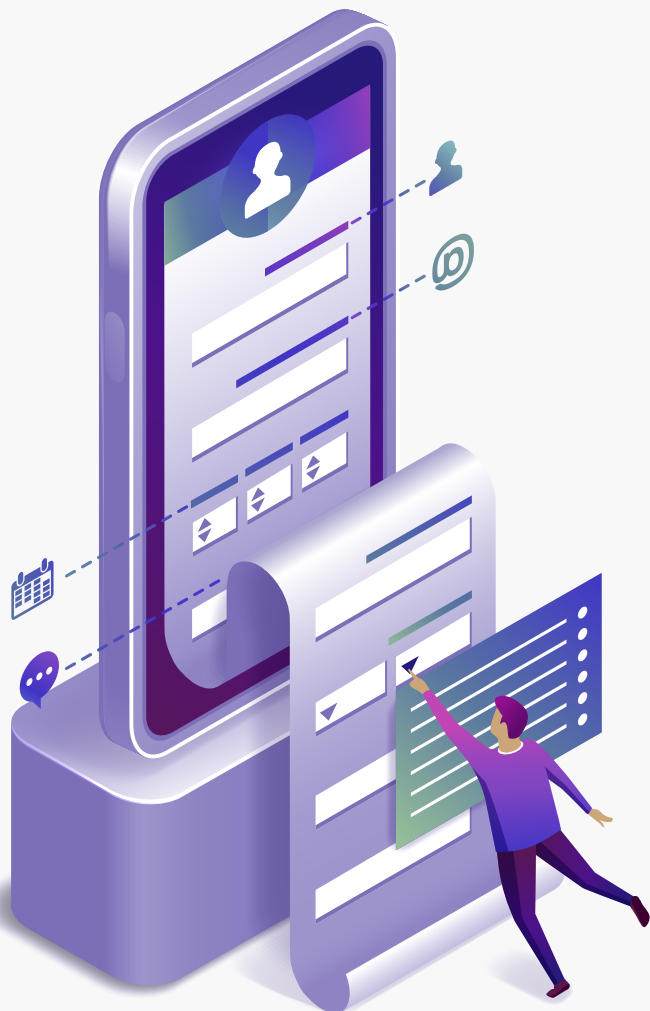
By showcasing Indonesian products not only through a conventional exhibition but also online, the event serves as a one-stop platform to connect all relevant stakeholders to expand the reach and boost the image of Indonesian exports product globally



TEI 2022 also facilitates round the clock business matching, allowing for buyers and exhibitors to conduct business effectively. With total transactions valued at USD 6.06 billion generated during TEI Digital Edition 2021, the digital concept has been proven to be able to offer flexibility for visitors to explore the products and to engage in online transactions.



The TEI App is available for buyers and exhibitors to exchange contact information, company profiles, record total transactions and more, allowing for seamless and paperless business networking.



Easy Steps to Register

Go to



www.tradexpoindonesia.com



Complete your registration
to access Buyers Portal



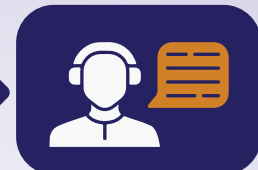
Schedule Business Matching
through Buyers Portal



Browse products and
interact with sellers



Attend forum and
Seminars Online



Updates on
Travel Information



Hotel and other Hospitality
Information



See you at

TRADE **X** ^{37th} PO

indonesia

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Trade Expo Indonesia



Trade Expo Indonesia (TEI)