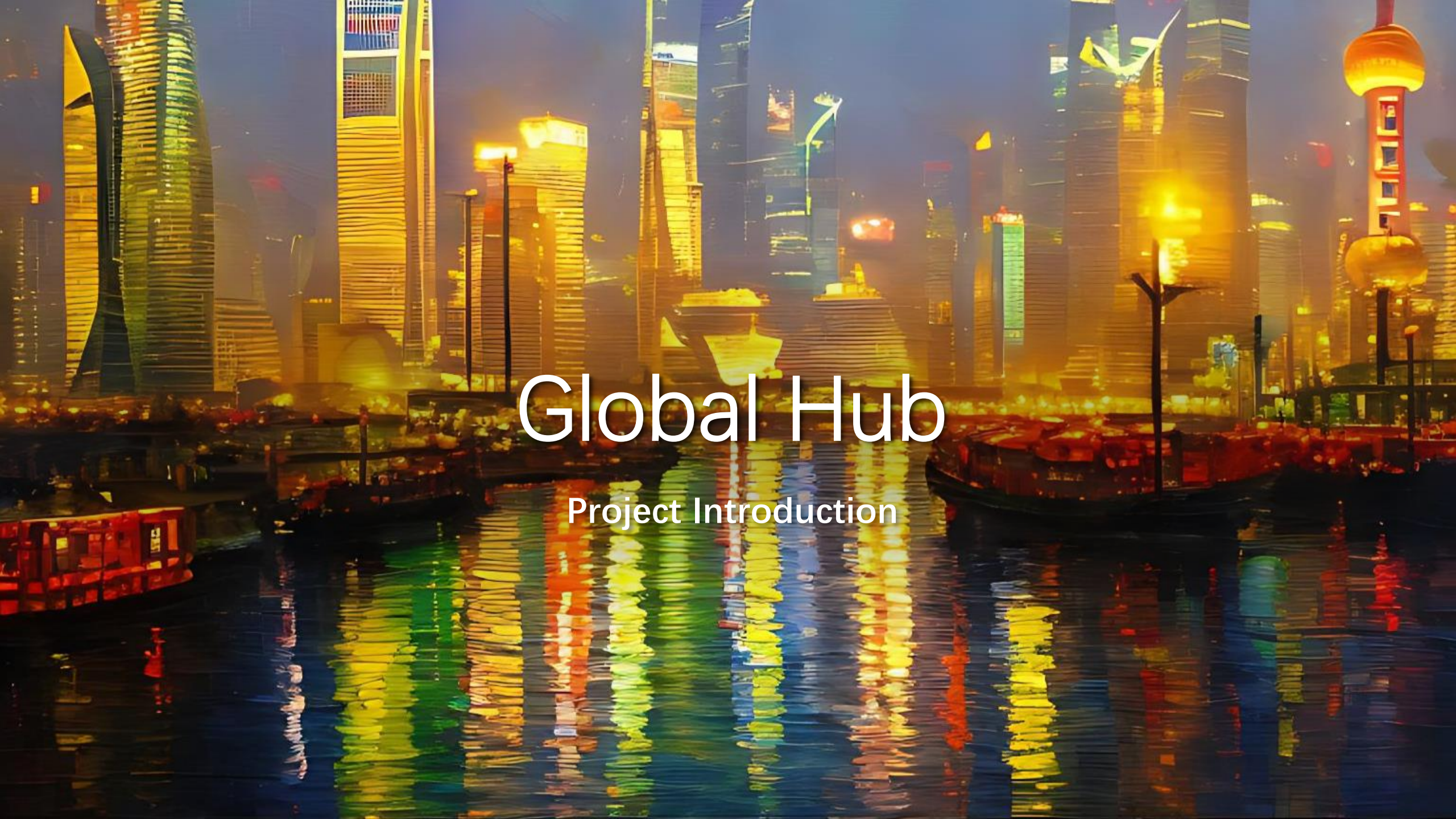


A vibrant nighttime photograph of the Shanghai skyline, featuring the Oriental Pearl Tower and other skyscrapers, with their lights reflecting in the water. The scene is illuminated by warm yellow and orange lights from the buildings and street lamps, creating a bokeh effect in the foreground.

Global Hub

Project Introduction

Datas regard to Shanghai Waigaoqiao Free Trade Zone:

Chosen by the Financial Times' FDI magazine as the No. 1 free trade zone in the world.

No. 1 in economic scale of special customs supervision zones in China.

Accounts for half of Pudong's imports and exports.

Total imports and exports reach RMB 1127.7 billion in 2021.

There are 137 regional headquarters of transnational corporations.



The Shanghai Waigaoqiao Free Trade Zone works with many companies and has many transnational corporations, which have very good ability of purchasing and can promote Hungarian products very well.

合作企业





Linkage & Functional Integration of Free trade zone & Bonded area

- Entre Free trade zone tax refund & departure Country Tax Refund
- International Sourcing & Delivery
- Sea-Air Zone Port Direct
- International Intermediary Trade
- Offshore Trade
- Tax exemption for self-using equipment
- Bonded manufacture and maintenance
- Bonded research and development





City-industry integration

- The surrounding area gathers SUNLAND international commercial office integration area, including SUNLAND Bay, SUNLAND Commercial Center, SUNLAND Mall as well as education, residence, apartment, hotel and other international communities.
- It has huge consumption potential.



Global Hub

- The Country (Regional) Center cooperates with the international cosmetics exhibition and trading platform, the international watch and jewelry exhibition and trading platform, the international liquor exhibition and trading platform, the international medical equipment exhibition and trading (center) platform, the automobile professional trade service platform, the construction machinery import and export trade platform, etc., to jointly create the Global Hub, which is the "Silk Road E-commerce" cooperation pilot zone – the core function zone; it is a "cross-border e-commerce + international trade + consumption center"; It is a cooperation and exchange platform of "online display + offline experience".



其他区域



其他区域



C端打卡点1

匈牙利 Hungary







匈牙利
Hungary

德国
Germany

SKIN
CARE

BRAND
PROFESSIONAL
SKIN CARE
护肤用品区



As a key promotion project in Shanghai

- Participate in the China International Import Expo as EU national pavilions.
- Display in the prominent position.
- Gain media focus.



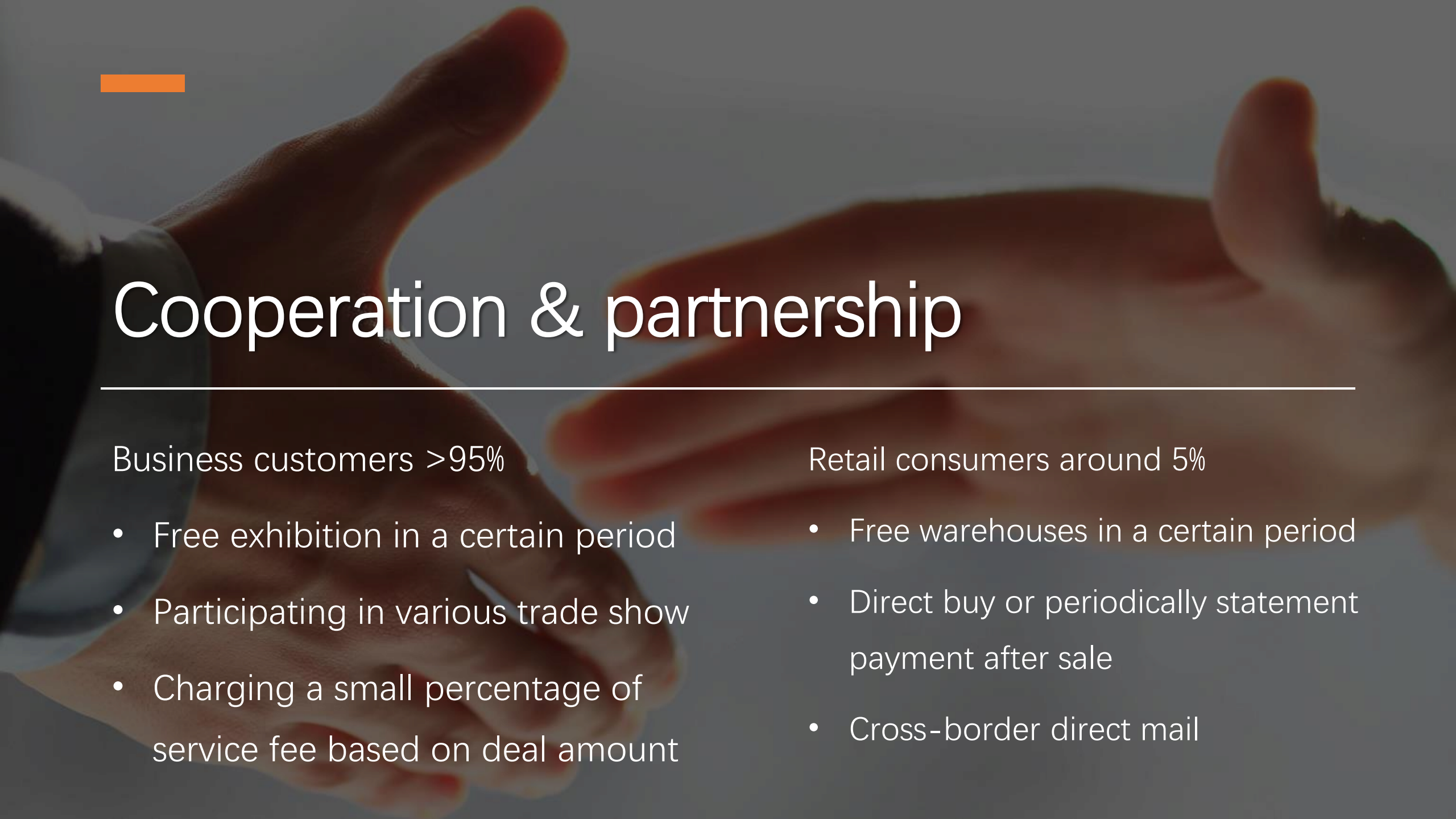
As a government model project

The government and the Shanghai Waigaoqiao Free Trade Zone Group Co.,Ltd.



设计元素：蓝色+白色
CONCEPT：爱琴海

- Regularly organize major domestic state-owned enterprises, well-known private enterprises, to visit, investigate, and purchase products
- Periodically arrange different business exhibitions and commercial activities in this national pavilion



Cooperation & partnership

Business customers >95%

- Free exhibition in a certain period
- Participating in various trade show
- Charging a small percentage of service fee based on deal amount

Retail consumers around 5%

- Free warehouses in a certain period
- Direct buy or periodically statement payment after sale
- Cross-border direct mail



Samples and products Displayed Country-by-country



- Clothing, accessories, backpacks
- Sports and outdoors, digital games
- Makeup, baby & mom care, toys and games
- Domestic outfit, household Appliances, furniture
- Food & drink, farm produce
- Automotive, industrial and scientific
- Education, immigrant, study abroad, overseas investment





Prospects for the Hungarian Pavilion:

1. Promoting more imported goods & more cooperation.
2. Increasing bilateral trade.
3. Expecting more companies to participate the project and to obtain profits.
4. Any supports and suggestions by Hungarian official/ government/ organizations would be welcomed. Hungary enterprises/ organizations/ government would be appreciated to participate in the national pavilion project.

• Contact us

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