



SELECT USA

Guidance on U.S. market entry Seminar for Hungarian companies

25 March 2024. 12:45-17:30

HBKIK - Debrecen, Vörösmarty utca 13-15.

Helping Hungarian companies enter the U.S.

Please join us to explore U.S. government support networks to aid Hungarian companies expand their businesses in the U.S. The event will also highlight the role the Budapest Chamber of Commerce and Industry and Chamber of Commerce and Industry of Hajdú-Bihar County plays in assisting Hungarian companies meet their international expansion goals.

Attendees will learn about the valuable tools the SelectUSA Program provides to foreign investors. These include tailored assistance for companies and startups, including location selection, targeted industry analysis to help make informed decisions, how to open a bank account in the U.S., and introductions to Economic Development Organizations to execute U.S. investment plans.

A successful Hungarian company will provide insights into lessons learned and best practices following their recent investment in the U.S. Attendees will also be introduced to the SelectUSA Investment Summit, which will be held in Maryland, on June 23-26, 2024. For advanced information and to register for the Summit, please visit www.SELECTUSA.GOV

Programme:

- 12:15 Registration
- 12:45 **Welcome Remarks**
Dr. Éva Skultéti, Secretary General, HBKIK
- 12:50 **Greeting remarks**
Dr. Lajos Barcsa, Vice Mayor of Debrecen
- 12:55 **Opening Remarks**
Dr. Martin Zsarnoczky, President, American Hungarian Chamber of Commerce, New York
- 13:00 **SelectUSA program and Investment Summit Overview**
Neil Pickett, Senior Commercial Officer, U.S. Commercial Service
- 13:30 **How to open a U.S. bank account?**
Judit Szigeti, Vice President, Corporate Banking, KBC Bank, New York
- 13:50 **Practical considerations for organizing a US business**
Imre Borsányi, tax and financial advisor, founder, IB.CPA, Miami
- 14:10 **U.S. tax compliance: domestic issues for employees & business owners**
Don Joffe, International Accounting Services, LLC
- 14:25 **Introduction to the U.S. legal framework**
John Parkerson, Attorney & Alex Kaufman, Member at Chalmers, Adams, Backer & Kaufman LLC
- 14:45 **Networking break**
- 15:00 **Lessons Learned by a Successful Hungarian firm in the U.S.**
Kis-Márton Vidor, CEO, Continest
- 15:20 **US Market Entry Strategies: Benefits of Soft-landing programs in Florida**
Gábor T. Nagy, Chairman, HungarianHub
- 15:40 **Three State Representatives' Presentation on Incentives**
Sergio Domingues, Managing Director, South Carolina Europe Office
Stephan Heller, European Representative, Minnesota Trade Office
Alexander Bothmann, Director (video) SelectFlorida – Germany (DACH, CEE)
- 16:30 **Closing remarks, followed by B2B meetings**
- 17:30 **End of B2B meetings**

Who should attend?

The event is open to both large Hungarian companies and smaller businesses with an eye to establish a presence in the U.S. in form of an office or manufacturing base. Any size company from any industry can benefit from attending.

*A „Hungarian Consortium for Enterprise Europe Network” c. projekt megvalósulását a Miniszterelnökség Területfejlesztési
Parlamentari Államtitkársága támogatta*

