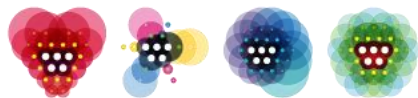


Wallonia | Vallónia

Cooperation possibilities between
DEBRECEN /Hajdú-Bihar County and WALLONIA EXPORT-INVESTMENT AGENCY (AWEX)

**DEBRECEN & HB VÁRMEGYE és a
Vallon Export és Befektetési Ügynökség (AWEX)
együttműködési lehetőségeiről**

Feel inspired



WALLONIA | VALLÓNIA



AREA /TERÜLET 16,844.3 km²
55,2% of Belgium /*Belgium 55,2% -a*

POPULATION/NÉPESSÉG
3 681 575 lakos

5 PROVINCES / 5 TARTOMÁNY
Hainaut, Walloon Brabant, Namur, Liège, Luxembourg

20 administrative districts (arrondissements)
20 adminisztratív terület és 262 település



Export & Investment Agency of Wallonia

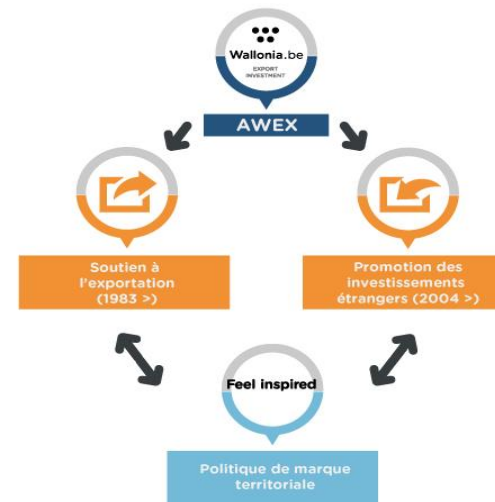
AWEX: Vallon Export és Befektetési Ügynökség

since 1983 – first representation office in Budapest for export

since 1995 – AWEX Budapest

since 2011 – AWEX Budapest represents: **Brussels-Capital Region's export and investment agency**
→ hub.Brussels <https://hub.brussels/en/>

500 employees (more than 100 economic and commercial counselors abroad)



ECONOMY | GAZDASÁG

- **Wallonia** accounts for 0.10% of world GDP, but Walloon businesses account for 0.30% of world trade
- **GDP: €115 billion (23% of Belgium's GDP)**
- GDP volume growth rate: 1.3% (difference compared to the previous year)
- Average annual growth of international goods and services: 3.8%
- **1 113 692 active Walloon workforce in Wallonia (2023)**
- 90,660 companies - 650,000 jobs
- **Employment rate 65.9% in Wallonia (Q3 2023)**
- 9 employees in one company on average
- 2,000 new companies are created every year
- 8,000 companies export with AWEX

Foreign Direct Investments in Wallonia

Külföldi befektetések Vallóniában

87 projects
COMPLETED 

1,729 DIRECT
JOBS 

€ 789 M
INVESTED 

Wallonia Export and
Investment Agency

T (32) 81 33 28 50

E welcome.invest@awex.be

FDI Belgium mainly in 5 sectors: 1) Logistics/Transport 2) Professional Services to companies 3) IT/Services 4) Chemical & Plastic Products 5) Manufacturers and suppliers of means of transport

GEOGRAPHICAL ORIGIN OF AMOUNTS INVESTED

TOP 5 :

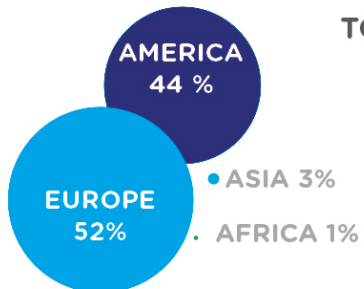
 **USA**
350,500,000 €

 **NETHERLANDS**
42,000,000 €

 **FLANDERS**
125,368,930 €

 **RUSSIA**
30,000,000 €

 **FRANCE**
99,250,000€



GEOGRAPHICAL ORIGIN OF JOBS CREATED

TOP 5 :

 **FRANCE**
517

 **USA**
390

 **BRUSSELS**
150

 **FLANDERS**
417

 **JAPAN**
55



✓ *Sustainability & Environment*

Környezet és fenntartható fejlesztés



CLUSTER
ECO



✓ *Transversal Technologies / Transzverzális technológiák*



DEBRECENI ÉS BUDAPESTI KÖZNEVELÉSI ÉS KOLLON EXPORT ÉS BEFEKTETÉSI ÜGYNÖKSÉG (AWEX)
EGYÜTTMŰKÖDÉSI LEHETŐSÉGEIRŐL

Business Clusters

BUSINESS KLASZTEREK

Clusters

KLASZTEREK

✓ **Mobility & Transport** / *Mobilitás és szállítmányozás*



✓ **Environment & Sustainability** / *Környezet és fenntarthatósági fejlesztés*



✓ **Agriculture & Food Industry & Health** / *Mezőgazdaság & Élelmiszeripar & Egészség*



✓ **Mechanics / Transversal Technologies**



Multimodális Vallónia:
PACO, Belgium és
Franciaország 4.
legfontosabb kikötője



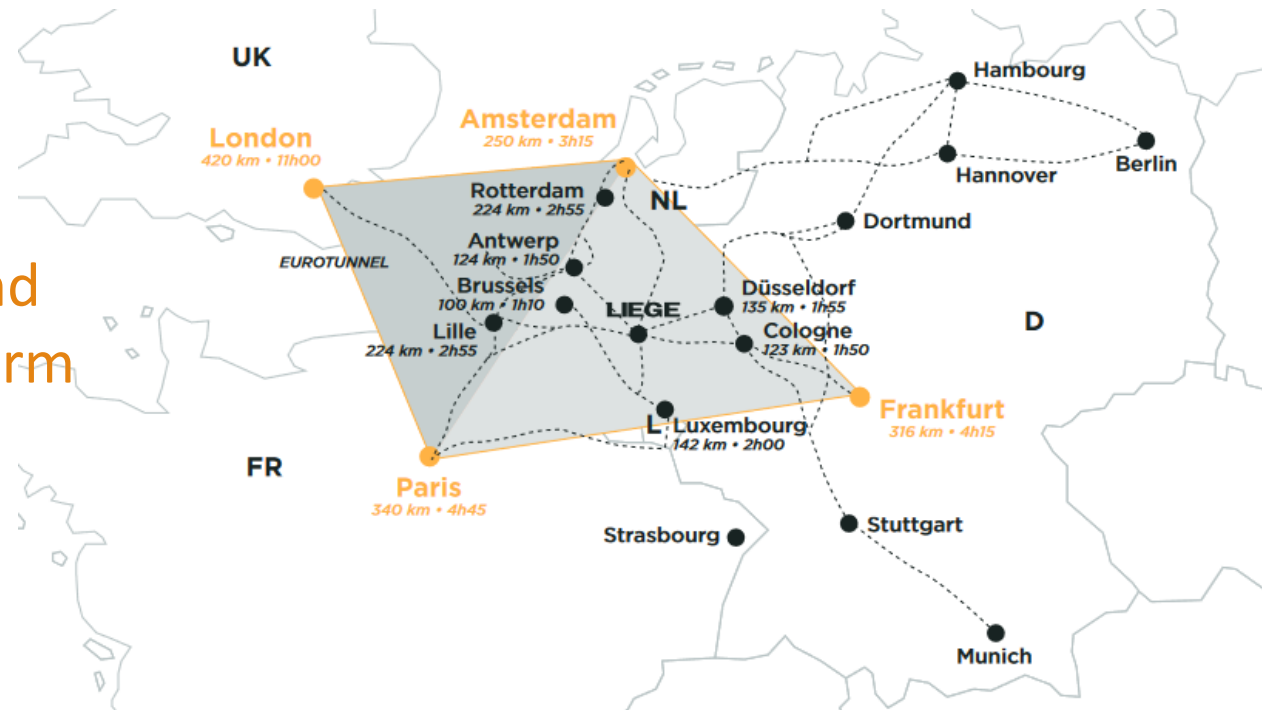
Multimodal Wallonia:
PACO
The 4th most
important port of
Belgium and France

LOGISTICS / TRANSPORT




- ❖ a special place in the Walloon port landscape
- ❖ **200 km of waterways and an area of influence that extends over Hainaut, Mons Borinage and Picardy Wallonia**
- ❖ **a strategic platform for river transport with its eight canals**, including:
 - the Charleroi-Brussels Canal
 - the Canal du Centre
 - the Upper Scheldt, make it a major logistics hub
- ❖ PACO is constantly evolving. With over **174 km of waterways and more than 72 hectares of developed quays**

Liège Airport

- situated in the **golden triangle** formed by **Paris-Amsterdam-Frankfurt**
- **66% transit of all European freight**
- one of the **most attractive regions in Europe to accommodate cargo handling and distribution operations**:
 - ✓ excellent access to markets
 - ✓ lowest costs
 - ✓ availability of building and land
 - ✓ a multimodal transport platform
 - ✓ labour force excellence



Liège Airport

<p>1st Belgium cargo airport</p> 	 <p>100 millions euros turnover Group Liege Airport</p>	<p>Public/private ownership</p> <p>75% public / Region 25% ADP</p>
<p>5th European cargo airport 20th In worldwide ranking</p>	 <p>10.115 Direct and indirect jobs</p> <p>143 Companies on site</p>	 <p>1.412.000 tonnes freight (2021)</p> <p>200.000 passengers</p>
 <p>Carbon zero in 2028</p>  <p>WHO/WFP hub</p>	 <p>20.000 m² offices 200.000 m² warehouses</p>	<p>H24 & 39,000 flights of a/c > 34 tons (2021)</p>

MULTIMODAL STRATEGY & CONNECTIVITY

Liège Port



- ✓ ideally situated at the centre of the world's most extensive navigable network

- ✓ 3rd largest inland port in Europe

- ✓ with 115,921 TEU 2020 Container capacity
- ✓ connected to Antwerp & Rotterdam



Cargo railway terminal

- ✓ handled 16,103 containers (+66%) to and from China in 2021
- ✓ 172.893 tons, increase of 70 % compared VS 2020

Wallonia in numbers: Mechanical engineering, reserch, innovation, patents...

Vallónia számokban: gépészet, kutatás, innováció, szabadalom...

3,100 MECHANICAL
ENGINEERING
COMPANIES generate
€ 14.3 bn in annual turnover

93 RESEARCH,
TRAINING &
INVESTMENT PROJECTS

20,000 DIRECT JOBS

The **MECHANICAL ENGINEERING**
sector accounts for **+/- 40%** of
WALLOON MANUFACTURING JOBS

MORE THAN 70%
of MECHANICAL ENGINEERING
GDP generated by EXPORTS

€ 2 bn
ADDED VALUE
in 2014

3 INNOVATION
PLATFORMS

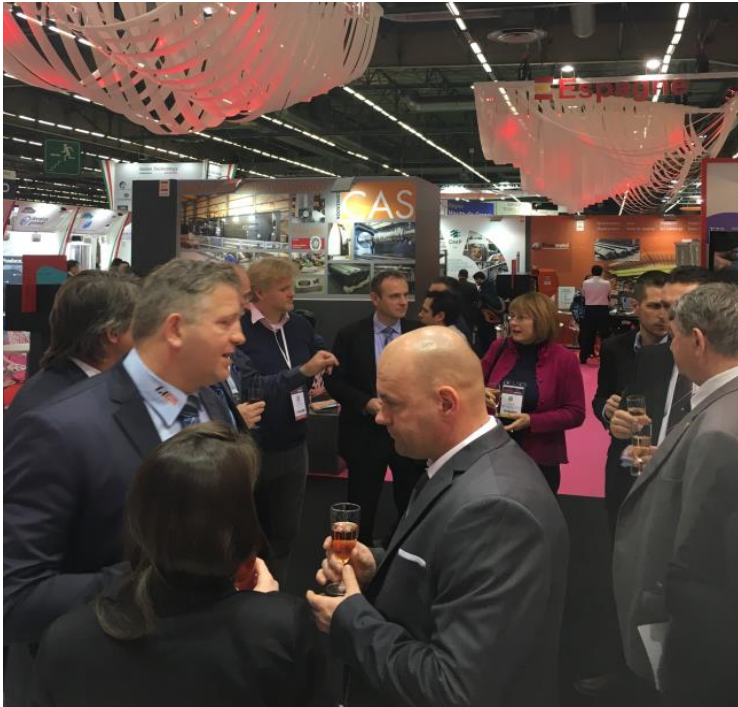
46 PATENTS
issued

58,000 jobs
in the MECHANICAL
ENGINEERING sector

100 NEW
PRODUCTS
& SERVICES CREATED

Programs of AWEX in 2024

AWEX programok 2024



- **Space RoadShow 17-18 April 2024 (Visit of Thales, Centre spatial de Liège)** organized by Embassy of Hungary in Belgium – B2Bs organized by AWEX
- **Participation to IFAT 2024, Munich – 13-17 May**
Crossmarket: B2Bs between Hungarian & Walloon companies <https://ifat.de>
- **Participation to MEDICA 2024, Düsseldorf – 11-14 November**
Crossmarket: B2Bs between Hungarian & Walloon companies
www.medica-tradefair.com
- **Participation to Industry Space Days (ISD) 2024, Noordwijk, The Netherlands**
<https://isd.esa.int/> 18-19 September - European Space Agency/ESTEC
- **Invitation of Hungarian agri-food companies to Wallonia 28-29 November 2024**

They have already chosen Wallonia!

Ők már Vallóniát választották...



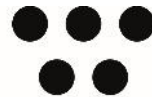
Wallonia: FEEL INSPIRED

NYERJ IHLETET Vallóniától!

Feel inspired



TO CONTACT | KAPCSOLAT



Wallonia.be

EXPORT
INVESTMENT

Wallonia Export & Investment Agency - Vallon Export & Befektetési Ügynökség

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www.wallonia.hu

Feel inspired

