

#2 OCT Healthcare

S L P
SOFT-LANDING PROGRAM

2025 國際新創洽商與落地培訓計畫

SUMMARY



Startups established within 8 years = after 2017 (10 seats available only), and legally registered in countries other than Taiwan.

Batch 2

Focus Area

Healthcare



Duration

OCT. 13th to OCT. 31st



Application Deadline:

JULY 11th

SUMMARY



Startups established within 8 years = after 2017 (10 seats available only), and legally registered in countries other than Taiwan.



✓ Travel reimbursement for round-trip flight ticket (see P.10)

- ✓ Full training courses on doing business in Taiwan
- ✓ Real-site tours to businesses & institutions
- ✓ Matchmaking & networking events
- ✓ Exhibition visit & Demo pitch



Taipei and Kaohsiung, Taiwan

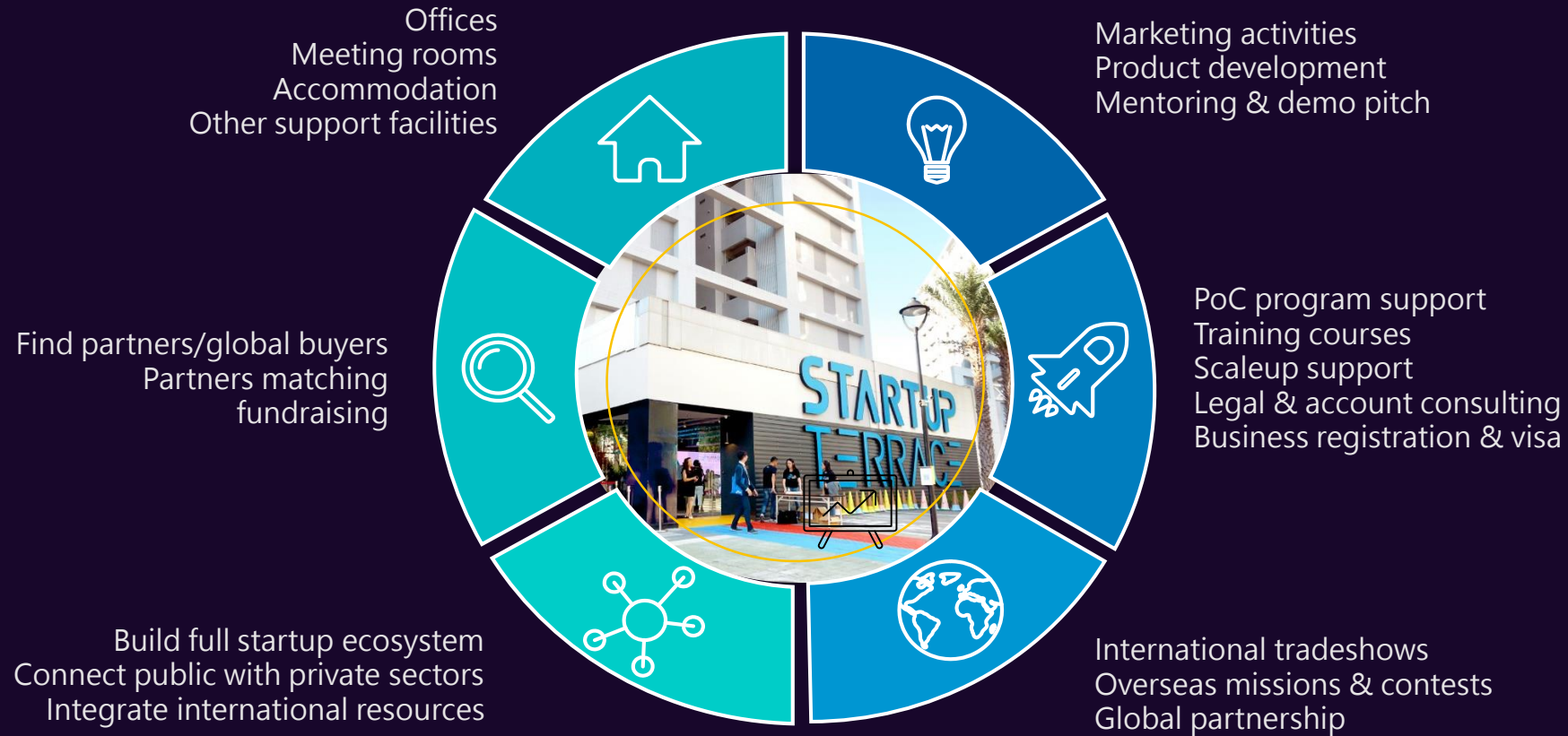
WHY

Taiwan is the best gateway to Asia,
and YOU CAN NOT MISS IT!

- ✓ Easiest access to Taiwan startups eco-system with gateway to explore Taiwan/Asia markets
- ✓ Get first-hand info & resources you need
- ✓ No-brainer in local logistics & events
- ✓ Full support in matchmaking & connections



ABOUT US



Largest startup hub in Taiwan
Funded by Ministry of Economic Affairs since 2019

WHAT YOU WILL EXPERIENCE



Guidance to Taiwan market

Intro to industry trends
Starting business in Taiwan
Local talents
Public resources
Manufacturing platforms



Real-site visits & Business tours

Advantech Linkou Intelligent Park
Hsinchu Science Park
TMU BioMed Accelerator
Taipei Bioinnovation Park
Meet Kaohsiung



Targeted Matchmaking

Investor dialogue
Explore marketplace
1-1 Customized matching
Networking events



Demo Day & Tradeshows

Demo pitch
TIE
(largest innovation fair in Taiwan)
Afterparty networking/
Startup Terrace DEMO DAY

*The content and activities are subject to changes

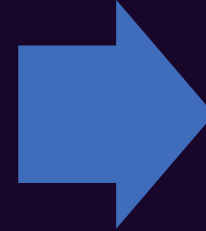
AGENDA (Module)

	W1	W2	W3
Mon.	Arrival at Taiwan	Investor Dialogue & Mentoring	Meet Kaohsiung
Tues.	Orientation & Welcome Party	Business visits & seminars for Healthcare fields	Real-site tour
Wed.	Lecture & Workshop: Starting business in Taiwan Business laws & roadmap	Real-site tour	Business visits & seminars for Healthcare fields
Thurs.	Pitch Demo @ TIE / Startup Terrace DEMO DAY	Customized matching sessions	CrossFlash Marketplace (1-on-1 business meetings)
Fri.	Pitch Demo @ TIE / Startup Terrace DEMO DAY	CrossFlash Marketplace (1-on-1 business meetings)	Cultural Tour

*All the content and the activities are subject to changes. Startup Terrace reserves the right to interpret and revise the agenda.

HOW TO SIGN UP

Fill in & submit online application



WAIT FOR RESULT

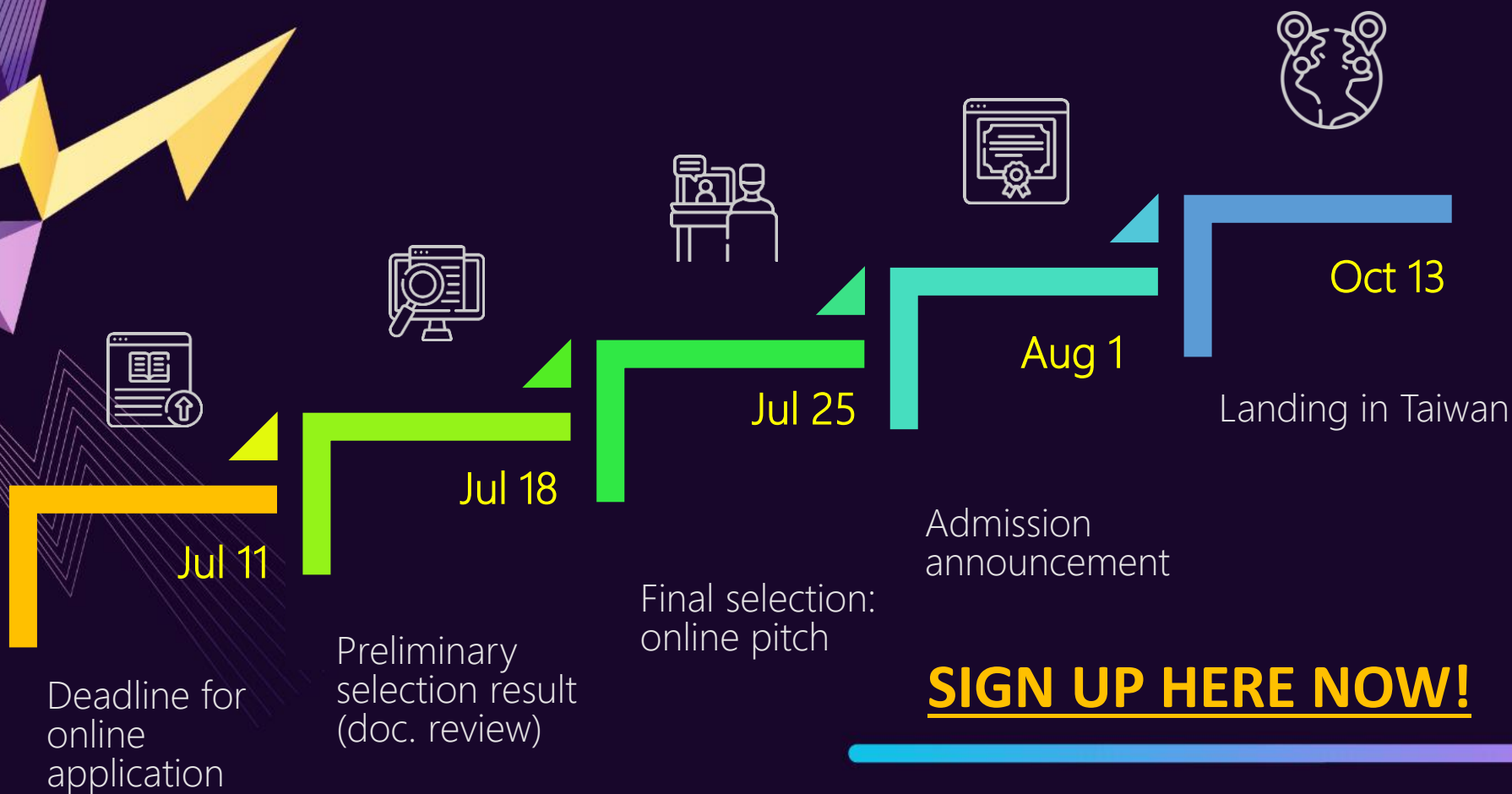
↑ **CLICK** TO SIGN UP

Announced on ST website &
sent to your email

The application deck should be your company's introduction that is more or less covered with the following points:

No.	Review points	Ratio
1	Innovation/ Feasibility of your products/solutions	30%
2	Business model/ Competitive advantage	20%
3	Problem being solved/ Success stories	20%
4	Plan or potential to work with Taiwan businesses or to develop in Taiwan Market	15%
5	Next Steps - plans for expansion	15%

TIMELINE



Travel reimbursement for 1(one) person per company

Only ONE representative attendee of the selected startup will enjoy the travel reimbursement of 1 round-trip flight ticket to and from Taiwan on an accountable basis. The ticket price maximum varies with the attendee's region:

- (1) Southeast Asia/ East Asia: USD800
- (2) South America: USD2,000
- (3) Other regions: USD1,600

2024 RECAP



2024 Soft Landing Program (May)
Recap
@YouTube



2024 Soft Landing Program (Nov)
Recap
@YouTube

2024 REVIEW

1st Batch: MAY
2nd Batch: NOVEMBER

S&P
SOFT-LANDING PROGRAM

TAIWAN
STARTUP
TERRACE



19 teams from 12 countries
18+ events in 3 weeks/per batch

14+
Contracts/
MOUs

42+
biz cases

USD 9M
Generated biz value

180+ TW companies
160+ meetings

6.58M
business
collaborations

2.43M
Fundraising



1-on-1 matching



Business visits



Networking events



InnoVEX



Lectures & workshops



Demo Day Pitch Show



Speed-date investors

OBLIGATIONS & NOTICES

1. The representative attendee of each startup is expected to fully participate in all Startup Terrace activities according to the agenda.
2. Startup Terrace will NOT make any refunds for any items if the admitted attendees cancel or suspend the trip before or during the visit to Taiwan.
3. The attendees are required to submit all necessary documents for travel reimbursement and the completed program survey requested by the organizer within one month after the visit ends.
4. Attendees are responsible for their own expenses, such as accommodation not arranged by the organizer or outside the specified dates, meals outside the program, airport transfers, transportation for personal plans, and other personal costs.

If the attendee fails to fulfill the above obligations, the organizer reserves the right to decline offering any support in this Program during and after the event.

A photograph of a modern, multi-story building with a large, blue, 3D sign that reads "STARTUP TERRACE". The building has a light-colored facade and several windows. In the foreground, there are people walking around the entrance area, and a black lamppost is visible on the right. The text "SECURE YOUR SPOT NOW!" is overlaid in white, bold, sans-serif font.

SECURE YOUR SPOT NOW!

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