

WELCOME KIT : PIEDMONT REGION

Piemonte Textile: Weavers by Tradition, Innovators by Vocation:
<https://www.youtube.com/watch?v=CrLa0n7qggQ&feature=youtu.be>

TURIN city AREA

HOTELS | TRANSPORT SERVICES | MUSEUMS | TOURS

<https://turismotorino.org/en/visit/things-to-do-and-things-to-see>

<https://www.lonelyplanet.com/destinations/italy/liguria-piedmont-and-valle-daosta/turin>

1. **FROM TURIN-CASELLE AIRPORT TO TURIN CITY CENTER:**

- The **BUS SERVICE** is guaranteed to be run every 15 minutes on weekdays and every 30 minutes on public holidays. Travel time: 45/50 minutes. (€ 7)
 - You can buy ticket at the airport or on the bus
 - You can find buses at the exit of the airport

2. **FROM MILAN-MALPENSA AIRPORT TO TURIN CITY CENTER:**

- There is a very useful **bus transfer from Milano Malpensa** till Turin city center (1h.40) (€22 – one way)
- Or the train **Frecciarossa** that takes 1 hour till the Torino Porta Nuova center station.

3. **TRANSPORT SERVICES IN TURIN :** <https://www.gtt.to.it/cms/en/>

METRO:

Very simple, fast, and smart thanks to automatic guidance, the Turin metro is highly recommended for crossing the city in just a few minutes! To reach **Toolbox** from the city center (Porta Nuova train station), you can take the metro towards *Bengasi* and get off at *Dante* station. Alternatively, you can take tram line 4 in front of Porta Nuova station towards *Mirafiori Sud* and get off at *Ospedale Mauriziano*.

Metro INFO : <https://maps.app.goo.gl/Q3MdziE5GnJJ4Tgr5>

4. **TAXI SERVICE:** +39 0115730 / +39 0115737

TURIN MAIN INTERESTING AREAS

- Torino City Center: Via Lagrange, Via Mazzini, Piazza Castello, Piazza San Carlo, Via Garibaldi, Duomo
- Porta Nuova Rail Station area
- Porta Susa Rail station area
- Shopping centers: [Lingotto 8 Gallery Fair](#) area – [Eataly Lingotto](#) – [Green Pea](#) – [Mondo Juve -Rinascente Torino](#)
- Quadrilatero Romano (night life)
- San Salvario (night Life)
- Piazza IV Marzo (Night life)
- Piazza Vittorio – via Po: (night life)
- Piazza della Repubblica and Lungo Dora : international market ([Balon](#)) and multi-ethnic area

More at this link :

1. https://www.turismotorino.org/en/territory/torino-metropoli/torino?utm_source=newsletter&utm_medium=email&utm_campaign=nlmaggio24
2. <https://turismotorino.org/en/visit/things-to-do-and-things-to-see>

Torino & Piemonte food culture

<https://www.to.camcom.it/torino-piemonte-food-culture>

MUSEUMS AND TOURS:

- **Museums Tours** : <http://www.comune.torino.it/musei/en/percorsi/>
- **TURISM AND THEMATIC TOURS** : <https://www.turismotorino.org/en>
- **Royal Museums**: <https://museireali.beniculturali.it/plan-your-visit/>
- **Tours (streets, museums, food and wine)** : [Musement](#)

HOTELS

City Center :

- Hotel Concord: <https://www.hotelconcordtorino.com/en/>
- Hotel Victoria: www.hotelvictoria-torino.com
- Hotel Genova best Western plus: <http://www.albergogenova.it/en/hotel-location.aspx>
- Hotel COMBO (coworking and Bed) <https://thisiscombo.com/location/combo-torino/>
- Best Western Plus Executive Hotel and Suites: <https://www.hotelexecutivetorino.com/en/home-page.aspx>
- Hotel Hilton : <https://www.hilton.com/en/hotels/trnithi-hilton-turin-centre/>
- Hotel Roma Rocca Cavour: <https://www.romarocca.it/index.cfm/en/>
- Adalesia Hotel & Coffee
- Hotel Victoria: <http://www.hotelvictoria-torino.com/>
- Apart Hotel Torino: <http://www.ah torino.com/index.php?l=en>
- Collection Torino Piazza Carlina: <https://www.nh-collection.com/it/hotel/nh-collection-torino-piazza-carlina>
- NH Torino Centro: https://www.nh-hotels.com/hotel/nh-torino-centro?gmb=new&_ga=2.190104616.284299460.1555325865-232064000.1555325865

- Hotel Turin Palace: <https://www.turinpalacehotel.com/en/hotel-turin/1-0.html>
- Grand Hotel Sitea: <http://grandhotelsitea.it/>
- [NH Torino Lingotto Congress](#) (next to *Green Pea Store /Eataly store and Lingotto Shopping Center*)
- [AC Hotel Torino](#) (next to *Green Pea Store /Eataly store and Lingotto Shopping Center*)

B2B TORINO FASHION MATCH 2026 , 1|2 July 2026:

[@Carpano Factory](#), Eataly Lingotto Torino

Via Fenoglietti, 14

Turin

TORINO FASHION WEEK 2026, 27th June – 3rd July 2026:

[Palazzo Saluzzo Paesana](#)

Via Della Consolata 1 bis

Turin

Looking forward to seeing you in Turin!!!

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