



# S L P

SOFT-LANDING PROGRAM

Instructed by |



經濟部中小及新創企業署  
SMALL AND MEDIUM ENTERPRISE AND STARTUP ADMINISTRATION  
MINISTRY OF ECONOMIC AFFAIRS

Organized by |



Executed by |



**TCA** Taipei Computer Association

# ABOUT STARTUP TERRACE



**Largest startup hub in Taiwan**  
**Funded by Ministry of Economic Affairs since 2019**



Co-working space / Accommodation / Other support facilities



Marketing activities / Product development / Mentoring & demo pitch



Find partners / global buyers / Partners matching / fundraising



PoC program support / Training courses  
Legal & account consulting / Business registration & visa



Build full startup ecosystem / Connect public with private sectors  
Integrate international resources



International tradeshows / Overseas missions & contests / Global partnership



# PROGRAM SUMMARY

## Qualification

Non-biomedical Startups established within 8 years (est. after 01/01/2018) or biomedical startups established within 10 years (est. after 01/01/2016), and legally registered in countries other than Taiwan.

## Program Schedule

The landing schedule in Taiwan will be discussed and arranged with selected startups based on mutually suitable timing.

## Program Components

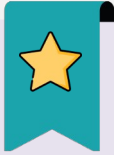
The program is designed to meet all support required for international startups exploring Taiwan's market and resources, including but not limited to the following:

- ✓ Training courses on doing business in Taiwan
- ✓ Real-site tours to businesses & institutions
- ✓ Matchmaking & networking events
- ✓ Exhibition visit & Demo pitch





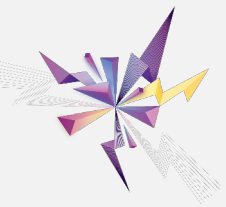
# WHY



## Taiwan is the best gateway to Asia, and YOU CAN NOT MISS IT!

- ✓ Easiest access to Taiwan startups eco-system with gateway to explore Taiwan/Asia markets
- ✓ Get first-hand info & resources you need
- ✓ No-brainer in local logistics & events
- ✓ Full support in matchmaking & connections





# WHAT YOU WILL EXPERIENCE

## Guidance to Taiwan market

- Intro to industry trends
- Starting business in Taiwan
- Public resources
- Manufacturing platforms



## Targeted Matchmaking

- Investor dialogue
- Explore marketplace
- 1-1 Customized matching
- Networking events

## Real-site visits & Business tours

- Technological or science parks
- Key industry players
- Leading entrepreneurs
- Field tours to demo sites



## Tradeshows & Pitch

- TAITRONICS & AIoT Taiwan (Asia's leading one-stop platform for AI applications)
- Networking / Stage events

# PAST REVIEW

**29+** Contracts/MOUs

**16.3M** business collaborations

**USD20M**  
Generated biz value

**375+** TW companies  
**570+** meetings

**5.3M** Fundraising

**130+** biz cases

AS of Dec 2025



6 batches as of 2025

65 teams / 25 countries

20+ events in 3 weeks



1-on-1 matching



Networking events



Business visits



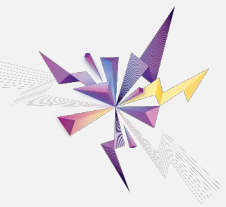
Lectures & workshops



Speed-date investors



InnoVEX



# 2025 RECAP



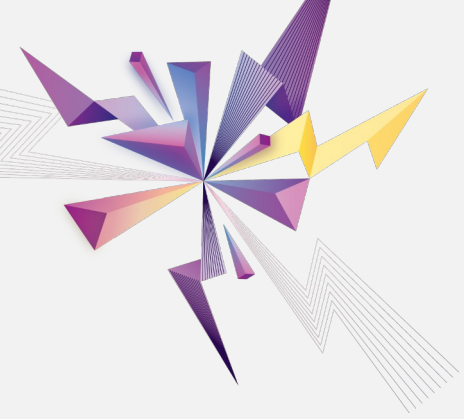
**2025 Soft Landing Program (May)**

**Recap @YouTube**



**2025 Soft Landing Program (Oct)**

**Recap @YouTube**



**SECURE YOUR SPOT NOW!**



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